



Masaki Morisaki

Visual Designer/Art Director



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Multi-disciplinary designer with a focus on branding, my visual problem-solving skills brings clarity to the client's messaging and brand experiences. I bring a wealth of experience and knowledge, having led successful design projects for some of the world's most recognizable brands and businesses. Industries include automotive, financial, entertainment, food, lifestyle, and technology. Bilingual in English and Japanese. Currently based in the South Bay area of Los Angeles, California.

SKILLS

- Visual Design / User Interface Design
- Brand Identity Design
- Information Graphic Design
- Editorial Design
- User Interface Design
- Website Design / Development
- Icon Design / Illustration
- Art Direction

WORK EXPERIENCE

Masaki Morisaki (Torrance, CA) 2011 - present
Freelance Designer/Art Director

LogMeIn/Citrix (Santa Barbara, CA) 2015 - 2019
Staff Designer/Art Director

Rosetta/SapientRazorfish (El Segundo, CA) 2013 - 2014
Senior Art Director

AXIS Inc. (Tokyo, Japan. www.axisinc.co.jp) - 2010
Senior Designer/Art Director/Manager

NBC (Burbank, CA)
Senior Digital Design Manager

CLIENTS/BRANDS

- Adobe
- Bridgestone Corporation
- Honda R&D
- Japan Airlines
- Nissan Motor Company
- Public Storage
- Samsung Mobile
- Union Bank
- Avery Dennison Corporation
- Dentsu
- Japan 2022 Bid Committee
- Konica Minolta
- NTT Corporation
- Pulp Studio
- Tompkins Conservation
- Uniqlo

EDUCATION

Art Center College of Design (Pasadena, CA)
Bachelor of Fine Arts (BFA) Graphic and Packaging Design

TOOLS

- Adobe Illustrator
- Adobe Photoshop
- Sketch
- Adobe InDesign
- Adobe XD
- HTML5, CSS3, and jQuery